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Of Two Minds Fall 2011 Look Book: A Little Style on the Prairie

By MICKIE MEINHARDT Thursday, Jul 14, 2011 / 6:30 PM



L.A.-based clothing line Of Two Minds brought designer Sunjoo Moon to the helm last year, and the results are fantastic. Moon takes [SoCal's hippie roots](#) and infuses them with a louche, urban cool to create dreamy, vintage-inspired pieces the likes of which [Florence Welch](#) would swoon over. This fall, the native prints and loose silhouettes went in a Southwestern direction for a very Little-Fashionite-On-The-Prairie vibe.

The jackets deserve particular attention for their beautiful tailoring that is both unrestrictive yet fitted to the frame. Some follow a loose blazer style—the brown leather ones are absolutely gorgeous, as is a fur-trimmed longer

version—while others are short and boxy with rounded buttons and piping trim. The attention to detail shines through in a few pairs of tailored shorts with interesting diagonal button closures and knit embroidery in a lacy floral pattern.

It's almost French in the way it all falls together so effortlessly, yet the [Americana](#) feel is loud and clear. This line has something for everyone, whether your sport is ascending Laurel Canyon or the escalator at South Coast Plaza.



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